

Vita-Lite



In 1999, the manufacturer of Vita-Lite Products went bankrupt and ceased operations resulting in Vita-Lite lamps no longer being available. In an effort to capture the market created by this most popular lamp, many competitors are attempting to obtain market share through sales of alternative replacement products. However, none of these alternative products match the most important criteria desired by former Vita-Lite users. That is, a precise color and specification match. This problem has been solved with a lamp called Starlite®. This lamp has been engineered to perfectly match every critical specification. For those who have previously experienced the benefits of this high quality, full spectrum, fluorescent lamp that simulates the crisp, full color and ultraviolet spectrum of natural outdoor light, nothing will suffice except for a precise match. When placed side-by-side in an existing fixture containing a Vita-Lite lamp, the Starlite® provides the same energy output and visual appearance.

While operating at full wattage, in addition to perfectly matching the Kelvin Temperature, CRI, and Lumens output of the Vita-Lite, what makes the Starlite® so versatile and unique and sets itself apart from any competing product is the inclusion of the active UVA component. Most fluorescent lamps contain a small amount of UVB as a result of the inclusion of mercury within the lamp necessary for lamp operation. However, the addition of UVA has been engineered within this lamp and cannot be found at this level in competing products.

Natural sunlight produces UVA in a range between 5 and 7 percent. Therefore, this lamp is the only lamp producing the complete true full spectrum of natural sunlight measured at a Kelvin Temperature above 5,500 K and below 6,000 K with CRI levels above 92, while including both UVA and UVB properties.

Prior to the Vita-Lite becoming unavailable, the specifications listed above were the desired lamp specifications of the following:

- More than 12,000 Medical Care Facilities
- More than 3,500 Schools and Universities
- More than 15,000 Dentists and Dental Technicians
- More than 18,000 Retail Establishments
- More than 5,000 Grocery and Conveniences Stores
- More than 5,000 Pet and Animal Enthusiasts

Now with Starlite®, the following applications can once again benefit from this true, natural full spectrum, fluorescent lamp that illuminates details and colors with the same accuracy as natural outdoor daylight and provides the active UVA levels equal to natural sunlight.

OFFICES:

Starlite® fluorescent lamps have a pleasing, natural light that helps office personnel perform more efficiently because it makes figures, graphs and fine print appear more distinct. They help reduce glare and eyestrain and fatigue from VDT screens. And, the Starlite® blends well with window light to provide visual continuity in the work place.

STORES:

Starlite® fluorescent lamps significantly increase appeal of store merchandise and surroundings because its crisp, natural light portrays articles and colors as they truly are. This does away with the need to take clothing or articles to the window or outside to see their true color.

FACTORIES:

Starlite® Fluorescent lamps stimulate accurate visual perception, a critical factor in environments where heavy machinery is operated, close-tolerance work is performed, and quality control inspection are carried out. Reduces eyestrain and fatigue associated with detailed assembly. Excellent for paint booths, etc.

BANKS:

People with eye for money appreciate the value of **Starlite®** fluorescent lamps which are crisp, detail enhancing, glare-reducing natural light, as well as its premium quality and long life.

SCHOOLS:

Cheerful, invigorating **Starlite®** fluorescent lamps meet the challenge of providing, students with the quality and level of natural, white light needed to absorb complex material. Previously proven to enhance student academic achievement, reduce hyperactivity, and improve attendance. Excellent for art class

rooms.

DENTAL AND MEDICAL FACILITIES:

In dental labs, **Starlite®** fluorescent lamps ensure color and shade matching, crucial to the practice of modern dentistry. **Starlite®** fluorescent lamps are a valuable aid in visual diagnosis because of its balanced full spectrum and high Color Rendering capabilities.

Product Watts:

Product Bases:

Product Notes: 1-800-392-3552

