

## Reptiles

# THE PET CENTER

NATURAL LIGHT FOR LIVING THINGS



### *Starlite® Makes a Difference!*

Living creatures thrive under Starlite®, full-spectrum fluorescent. They live naturally - the way they would outdoors in natural sunlight! Studies comparing Full Spectrum lighting to ordinary light sources show that Starlite® makes a definite, beneficial difference to animals. Here are some examples of Starlite's® tremendous effect on a pet's health and well-being:

#### *With Reptiles:*

Starlite provides the needed ultraviolet part of the spectrum that allows reptiles to produce vitamin D endogenously. Caged snakes that had refused food began eating again after Full Spectrum replaced Cool White fluorescent lighting. Most reptiles, including turtles, exposed to Starlite® will increase activity.

#### *With Birds:*

Starlite enables breeders to regulate the breeding cycles of birds. (Chicken breeders and egg farm managers have long known that days lengthened with artificial light will cause hens to lay more eggs.) Under Full Spectrum Lighting, the rare Tufted Puffin bird laid fertile eggs and produced offspring for the first time in captivity. Male turkeys kept under Full Spectrum Lighting maintained sexual potency which was lost for those kept under ordinary Cool White fluorescents.

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### ***With Animals:***

Male hamsters kept under Full Spectrum Lighting fluorescent light (vs. Cool White) had improved skeletal development, increased body weight, and one-fifth the incidence of dental decay. Rhesus monkeys, sickly after government quarantine, were placed in a Full Spectrum environment. After 60 days, the animals' respiratory and digestive problems disappeared and their physical activity dramatically increased. For hamsters on a high carbohydrate diet, incidence of dental caries under ordinary Cool White fluorescents was five times greater than under Full Spectrum Lighting; severity was 10 times greater under Cool White.

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### ***With Fish:***

Starlite® can add the critical, natural ingredient to the aquarium environment: indoor sunshine! Starlite® promotes the life and growth of fish, while maintaining the delicate balance between fish and plant life. Fish and aquatic plants appear as they would under natural outdoor light - there's no color distortion or cosmetic coloration.

**Product Notes:** 1-800-392-3552

